

## NINE MONTHS SCHOOL TERM IS OUTLOOK NOW

### Youngblood Assures Patrons Program Will Be Carried Out

Friday the 13th proved to be a lucky date for more than 100 teachers and interested parties who attended the meeting of the Palm Beach county unit of the Florida League for Better Schools when they were told by Joe A. Youngblood, county superintendent of schools, that he was very hopeful that the nine months program for the county schools would be carried out as planned.

The meeting was held at the Lake Worth high school auditorium with L. C. Callaway, president, in charge. The annual election of officers and the address by Mr. Youngblood featured the meeting. L. M. Hamblin, supervisor of the Lake Worth schools, was host to the meeting.

Mr. Callaway was re-elected president of the unit. Other officers elected were E. E. Bishop, Pahokee, vicepresident; Mrs. Gail Archer, Central Elementary, treasurer; Leslie B. Crane, Boynton, recording secretary; Miss Agnes Ballard, West Palm Beach, corresponding secretary; directors, B. H. Gault, Howell L. Watkins, West Palm Beach; W. L. Cox and Mrs. Genevieve Baker, Lake Worth, and Mrs. Gladys...

Mr. Vroomedol said that he had great hopes of carrying on the full term of work for two reasons: First, because of the larger participation of the school parent first expected, and second, because of the federal government's financial aid in the construction program. The State estimated that nine millions would be appropriated to the schools of the state which would be three millions more than last year and \$500,000 for Palm Beach county, which would be only \$20,000 short of the county school budget.

He said that the amount appropriated for the state was 18 times as much for support of the schools as it was 10 years ago.

In talking of the school construction program, Mr. Youngblood said that the PWA would pay 45 per cent of the total cost of construction which is estimated at \$100,000 for the county, and that that much more could be used towards the operating expenses of

He praised the work of E. H. Filer, president of the Florida Education association, and commended him for the work done for

He said that the tax payers of the county were doing much to help the school situation, and that the sale of automobile licenses in

the state, the revenue of which goes to the school, would make up about five-ninths of the total sum appropriated to the school revenues.

J. C. Ingram, chairman of the county school board was introduced and he, too, said he felt that the teachers could feel assured of nine months program.

...urged the group to attend the meeting. Eugene... ..

one delegate for every ten teachers or fraction thereof to the state meeting. All schools were urged to become members of the F. E. A., and N. E. A.

**FULL HOUSE FOR  
P.-T. A. PLAY MON.**

A full house greeted those who presented the four one-act plays at the Canal Point school auditorium on Monday night of this week. Principal Cox stated that a near

The sum was realized and will be used to purchase presents for the community Christmas tree. The days were sponsored by the Canal Point Parent-Teachers association.

**ANNOUNCEMENT**

Rev. Jack P. Dalton, pastor of the First Baptist church, announced that a Christmas sermon will be given at both morning and evening services Sunday, Dec. 23.

A new heater has been ordered for the church, and it is hoped that it will arrive and be in use this coming Lord's Day, if the weather is all cool.

This image shows a blank, aged, cream-colored page, likely an endpaper or flyleaf from an old book. The paper has a slightly textured appearance with some minor discoloration and faint, dark smudges or foxing, particularly towards the bottom edge. There is no text or other markings on the page.

## THE EVERGLADES NEWS

Published Weekly by  
THE EVERGLADES NEWS PUBLISHING CO.  
AN INDEPENDENT NEWSPAPER  
ISSUED EVERY FRIDAY  
Entered as the post office at Canal Point, Fla., second class matter  
KEATLEY BOWEN  
Editor and Manager  
PAUL KARDIN  
Business Editor

### SINCE LAST CHRISTMAS

Since last Christmas many have stood by the fires of loved ones others have lost much of their property—others have wandered down lonely pathways, but for every broken and contrite heart there is a love that will lift us up—that will lighten our burdens and brighten our lives—it's the eternal and abiding Spirit of Christmas.

Let us all know and experience this wonderful Christmas Spirit this year as your Yuletide hope—for by this experience we will be made happier and more understanding—our lives will be richer and our hearts lighter—and this, after all is true happiness.

As Christmas is the time for thinking of others, we are thinking of our many friends and patrons—hoping that you and yours are enjoying their holiday. With grateful hearts for all of the kindness bestowed upon us during the past year, we want to thank you sincerely for your courtesies. We want you to know that we appreciate the business you have given us and shall strive earnestly to merit its continuance in the future.

Merry Christmas to you and a very Happy New Year.

## Too LATE TO CLASSIFY

By Russell Kay.

And while the Florida Tax Relief League is busy investigating and digging out the facts, they might take a few hours off and look into this two-job newspaperman situation. It's really getting serious.

There used to be a time when you could get into a town and find an editor at the newspaper office, but the way Congressman "Pete" has been subsidizing the press it's getting so a fellow might as well go to the Post Office in the first place.

Mr. Prewitt of Plant City who used to be content seller's ads in here in charge of stamp sales over there at Mr. Farley, at Lakeland, a guy we used to know as "Editor Bloom" is now listed in the city directory as the "Postmaster" in Clermont. John Lochner is more interested in delivering the mail than he is in circulating his publication. Ever Vero Beach J. J. Schumann who used to be a good newspaperman now lies back in a swivel chair and refers you to the "Superintendent of Mails" when you ask him what it costs to send a letter to the Virgin Islands. At Frostproof, Guy Ruhl who used to give his fellow citizens a few days grace when their subscriptions were in arrears, now puts a padlock on their post office box if they don't lay the old arrearage on the line before the first of the month. I guess the only reason Don Morris in Palm Beach didn't get a job with Uncle Sam was because Mark Wilcox knew he was all fixed up with a good job at the

"Post" office anyhow. So when President Berg of the Press Association asked me to say something at the recent Press Convention that I thought would be of interest to the Florida "Fourth Estate" I promptly got me a copy of "Postal Guide and Regulations" and began to brush up.

Through the cooperation of J. H. Davis, Postmaster General, J. A. Lallier, to Sebring as principal speaker for the occasion, and started the time-chain-letter, the mail service had done right well unless they could think up some new gag pretty soon they'd be back in the "red" again. "So writer" to be helpful I wrote out a plan which I'm offering to Mr. Farley on the same basis that Jerry Carter provides his news stories to the press, "free of charge," and I believe if they will adopt it they'll not only keep the postal department on a pay-in basis but have enough left over to go a long way toward reducing the National Debt.

Well, here's the plan: Instead of printing stamps with pictures of Washington, Franklin, Lincoln and other dead presidents, the post office department could contact all these candidates for office and offer to issue a million stamps with their mug on it for say \$10,000. Why all of 'em would jump at it.

Here in Florida for example, we might have a Pettaway Stamp and instead of just putting the Judge's picture on it we could show a scene with a young couple necking on a park bench under the caption "Pet and Mary" and that ought to get him plenty of votes. For Bill Hodges we could issue a dignified stamp with a picture of the "Old Homestead" and a north Florida pine with a big cone in the foreground might do for Fred.

But the best if we ever put the plan in service is Judge David Elmer Ward, all in the world he'd have to issue a million stamps with "Where's Elmer?" and the American Legion would elect him.

And another thing, instead of a candidate being to hobnob around beggar contributions he could sell stamps to raise a campaign fund. How do you like the idea?

## AT THE Churches

COMMUNITY M. E. CHURCH  
Rev. G. E. Peck, Pastor  
December Sunday Subjects  
December 22—"There's a Song in the Air."

December 29—"I Am Resolved." A motto calendar for 1936 will be presented to every family represented at this church service on December 29th.

The message on December 8th will be in commemoration of the four hundred years of the printed English Bible.

The service on December 22 will carry the Christmas spirit in sermon and song.

FIRST BAPTIST CHURCH  
South Bay  
10:00 a. m.—Sunday school, M.

D. Hardy, superintendent.  
11:00 a. m.—Morning worship.  
Rev. F. C. Bloesch, pastor.  
6:30 p. m.—R. Y. P. U.  
7:30 p. m.—Wednesday—Prayer meeting.  
Everyone cordially invited to all these services.

MORMON CHURCH  
South Bay  
10:00 a. m.—Sunday school at the home of Julius Herring.  
7:45 p. m.—Evening worship.

COMMUNITY CHURCH  
South Bay  
10:00 a. m.—Sunday school, Mrs. H. C. Willits, superintendent.  
11:00 a. m.—Morning worship.  
Rev. A. B. Peck, pastor.  
2:30 p. m. Wednesday, Dec. 4—Ladies' Aid.

CHURCH OF THE NAZARENE  
Pastors: T. C. and Rhoda E. Grigsby  
Pahokee  
Sabbath school, 9:45 a. m.  
Morning worship, 11:00 a. m.  
N. Y. P. U., 6:30 p. m.  
Evangelistic service, 7:30 p. m.  
Mid-week prayer meeting Thursday, 7:15 p. m.

There was a special presence of the Lord in our services over the week for which we are glad.

We will have our Christmas program on Tuesday, Dec. 24, at 7:30 p. m. All are invited to come.

COMMUNITY CHURCH  
Canal Point  
Rev. G. E. Bennett, Pastor  
Church school, 9:45 a. m., N. Y. Maxson, superintendent.  
Morning service, 11:00 a. m.  
Subject: "The Angels Message and Song."

Epworth league, 6:30 p. m., Christmas, president.  
Evening service, 7:30 p. m. The Christmas program will be given at the church hour by the Epworth League and the church school.

White gifts to the king will be brought at the service and will be sent to the Methodist Orphanage at Benson Springs, Fla., on Monday.

We invite the public to attend the service. The White Gifts may include fur or clothing for children.

Young people's meeting and choir rehearsal Wednesday, 7:30 p. m.

Junior League Saturday, 2:00 p. m. Sarah Everett, superintendent.

The Boy Scout Court of Honor met at the church last Tuesday night, and a number of Scouts were passed on class work and merit badges. The Court of Honor announced that they would present each Scout with a Scout wrist watch that became an Eagle Scout. Another meeting of the Court of Honor will be held next Thursday night in order to register the troop for another year. Let every Scout be present.

FIRST BAPTIST CHURCH  
Belle Glade  
Sunday school, 10:00 a. m.  
Church services and Christmas music, 7:30 p. m.  
Public cordially invited.

Modern wedding knots are slip-knots.

We strive to become what people expect of us.

WISHING HAPPINESS TO ALL  
1-9-35

May This CHRISTMAS Be A Very Merry One And May The NEW YEAR Bring You Happiness

W. EARL ROEBUCK  
Prosecuting Attorney — West Palm Beach

ELEMENTARY SCHOOL PRESENTS CHRISTMAS MUSIC  
The Pahokee elementary school presented a program of Christmas songs Wednesday afternoon in the high school auditorium, under the direction of Miss Anna Wood Branning, music instructor of the Glades schools. A large number of parents were present to enjoy the concert.

The following program was given:  
First grade pupils singing, "Gingerbread Boy," "Upon the Ho," "Silent Night."  
Second grade pupils singing, "Merry Christmas," "Sandy Land," "A Christmas Carol."

Third grade pupils singing, "Christmas Fairies," "Away in the Manger," accompanied by their teacher, Mrs. Cleo Douthett at the piano.  
Fourth grade pupils singing, "Jingle Bells," "It Came Upon a Midnight Clear," "Christmas in the Air," "Jolly Old St. Nickolas," accompanied by Gloria Jane Dulany at the piano.

Fifth grade pupils and sixth grade pupils, "God's Gift," "Oh Little Town of Bethlehem," accompanied by Gloria Jane Dulany.  
Sixth grade, "Christmas Music," "Merry Christmas," accompanied by Gloria Jane Dulany.

An oil emulsion spray, such as is used on citrus but only once as strong, is effective in controlling fern snow scale on ferns.

Jasper, Fla.—Many Hamilton county cattlemen are planning to feed their bulls through the winter, taking their cue from the fine condition of calves owned by cowmen who followed this practice last winter, says County Agent J. J. Sechrist.

Punta Gorda, Fla.—Charlotte county farmers are showing more interest in home curing and preparation of meats and this work is going forward steadily, according to a report from County Agent N. H. McQueen.

OXFORD GROUP  
MIAMI, Dec. 18.—(FNS)—Dr. Frank N. Buchanan, founder of the Oxford Group and one of the world's outstanding contemporary religious leaders, arrived here last week and will remain for a few weeks at Dr. Harvey Kellogg's Bathing Creek Sanitarium, Miami Springs.

Dr. Buchanan has just returned from a triumphal tour of Scandinavian countries, where his public meetings attracted as many as 25,000 people at one time. Dr. Buchanan and a small group of his workers are here in a strictly private capacity. No public sessions are planned in Florida at this time.

Produce beans and tomatoes in Sulfoicide greatly increase production and freedom from insects. Recent experiment station tests on tomatoes confirm these remarkable results. Dipping tomatoes in Sulfoicide reduced losses (in these experiments) as low as 1 to 5 per cent.

Produce beans and tomatoes that bring quality prices, by spraying them and washing them with the quality spray—Sulfoicide. Begin spraying your tomatoes in the seed bed; begin spraying your beans as soon as they come up. After picking, dip them in a solution of Sulfoicide and soap. This prevents anthracnose, makes beans look crisp and snappy, and gives tomatoes that bright luscious look that brings top prices.

Shippers all over the country envy the fine appearance of Florida beans and tomatoes dipped in Sulfoicide. The best dealers in Florida sell Sulfoicide—insist on having it.

B. G. PRATT COMPANY  
30 Church Street, New York, N. Y.

SULFOCIDIDE  
The Bean Spray

WISHING HAPPINESS TO ALL  
1-9-35

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PAHOKEE WOMAN'S CLUB HAS CHRISTMAS PROGRAM  
The Pahokee Woman's club held its regular bi-monthly meeting Monday, Dec. 16, with a special Christmas program following the usual business session. Mrs. J. W. Cochran, president, presided, with the secretary, Mrs. A. H. Dalton, assisting. The treasurer, Mrs. O. L. Flynn, reported \$20.00 received for sponsoring the Barrett Brothers Circus which was in Pahokee Dec. 11. Miss Marjorie Cochran, chairman of the Christmas committee, was assisted by Mrs. W. C. Rhodes, Mrs. Sam McKinstry, Mrs. Ora Powell, Mrs. V. C. Denton and Mrs. L. I. Stuckey. A contest was played with Mrs. R. J. Schroeder being the winner. A Christmas tree with the members exchanging gifts was enjoyed. Those present were: Mrs. A. H. Dalton, Mrs. J. W. Cochran, Mrs. A. H. Dalton, Mrs. R. J. Schroeder, Mrs. W. C. Rhodes, Mrs. Frank Colson, Miss Becky Cochran, Miss Marjorie Cochran, Mrs. B. Elliott, Mrs. Hugo Boe and Mrs. Sam McKinstry. The committee served gingerbread, whip cream and coffee.

through Dr. Buchanan expressed the hope that he and his group might return later in an official capacity. The "spiritual revolution" which is one of the cardinal teachings of the Oxford Group, is to be attained, they believe, through regeneration of entire nations as well as through intense personalization of Christianity such as is sought in the "house parties" combining social and spiritual activity that first drew public attention to the movement.

Russell Firestone, son of Harvey Firestone, was assisted by a convert of the Oxford Group, lectured on the subject at the First Baptist church here.

Warts are sometimes removed from cattle by snipping them off with scissors, twisting them off with the fingers, or by ligating them with rubber bands. After a wart is removed, its roots should be cauterized with tincture of iodine or lunar caustic. Acids should not be used to remove warts about the eyes and mouth. Daily applications of castor oil sometimes remove warts.

WANT ADS  
RATE—In a word, 25c minimum, strictly cash in advance—cash or stamps.

RELIABLE MAN WANTED—Year round living for worker with car. Distribute famous Watkins products in Lake region during season and good Post Coast territory remainder of year. No bond, small capital. Write supervisor for personal interview, 69501 N. W. Sixth Ave., Miami Fla. D13p

"BEAN SEEDS FOR PLANTING"—Bonifield home grown, 100 lb. for \$5.00. J. C. Welden, West Palm Beach, Fla."

IF YOU WANT to sell or buy real estate see C. A. Bailey, Reg. Real Estate Broker at Bailey Grocery, Pahokee, Fla.

WANTED—Listing of acreage and farm lands. C. A. Bailey, Pahokee, Fla.

HENRY and S. G. LINDEMAN—high class plans for sale. Post office box 177, Belle Glade.

FOR SALE—10 acres milk land about 3 miles from town, for quick sale \$85 acre. See C. A. Bailey at Bailey's Grocery.

FOR SALE—Small restaurant, equipped \$500. See C. A. Bailey at Bailey's Grocery, Pahokee.

By Actual Test  
THE NORGE ROLLATOR  
cold-making mechanism...

ARE YOUR PRINTING SUPPLIES AT A LOW EBBS?

With the cycling of the vegetable season in the Everglades you will, no doubt, need many printed forms. Be prepared! Let us quote you today on these and have them ready when the rush season comes.

Broadsides Mailing Pieces  
Letterheads Envelopes  
Office Forms Statements  
Blotters Menus  
Business Cards Post Cards  
Labels Booklets  
Shipping Tags Packers Tickets  
Pickers Tickets Circulars  
Meal Tickets Trade Cards

THE EVERGLADES NEWS  
Phone 2661 Canal Point

Kilgore's Bred Rite  
TOMATO SEED  
Marglobe—Scarlet Topper—Grothen  
Globe—Extra Select Globe  
Bryan Topper

PLANT NOTHING BUT THE BEST  
Fertilizer Insecticides Crate Material

WANT ADS  
RATE—In a word, 25c minimum, strictly cash in advance—cash or stamps.

RELIABLE MAN WANTED—Year round living for worker with car. Distribute famous Watkins products in Lake region during season and good Post Coast territory remainder of year. No bond, small capital. Write supervisor for personal interview, 69501 N. W. Sixth Ave., Miami Fla. D13p

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## SOUTH BAY NEWS

Miss B. Scogin of Lake Harbor had the misfortune to fall and break her wrist one day last week. Mrs. Elizabeth Lockmiller and son, Harold, were all day Sunday guests of Mrs. A. B. Barnes and family.

Mr. and Mrs. D. W. Crocker and two children, Mary Elizabeth and Jack, of Pahokee spent Sunday with Mrs. Maude Hartline.

Miss Edith Griffin is spending a few weeks with friends in Jacksonville.

Mrs. J. M. Corley of Augusta, Ga., is a house guest of her daughter, Mrs. C. M. Larrick, at Lake Harbor.

C. E. Thomas, who has extensive farming interests on Ritz Island, is building a new house in Lake Harbor.

O. L. Orfield, W. J. Hollinger and W. C. Morris of Miami were recent visitors at this point.

Milton Crouch of Lake Harbor made a business trip to Miami the first of the week.

G. J. Barstow accompanied Walter Grider of Belle Glade to West Palm Beach on Friday where they attended the dinner given by the Republican committee, during the course of which the Hon. John D. Harris was endorsed for re-election as National Committeeman from Florida.

Marion Clemens entertained a group of friends at a party in honor of his thirteenth birthday. Guests included Layman and Eugene Hardy, Louis Walker, Genevieve Brown, Margaret Barnes and O'Neal Walker.

The annual community Christmas entertainment for the children, parent and friends will be conducted at the school auditorium on Friday evening at 7:30. Every room in the school is preparing a

part for the entertainment, while the Parent-Teachers association and the various churches will furnish the tree and the treat. The Palm Beach county singing convention will be entertained at the school auditorium on Sunday at 11 a. m. Singers are expected from Miami, the Palm Beaches, and other cities in the county as well as from the various communities in the Everglades. A basket dinner will be enjoyed at noon and the singing will continue during the afternoon.

Mrs. J. L. Mathis accompanied Miss Sparrow, Chalcas and two sisters, Victoria and Mary, to Lake Worth and West Palm Beach on Monday.

Wilbur Thompson has been appointed night foreman for the Powers Construction company and will make his headquarters here for the present.

S. J. Fisher, R. D. Hawkins and R. G. Fisher transacted business in West Palm Beach on Monday. Rev. E. L. Howesley of Chocoma

## BELLE GLADE NEWS

of Baltimore, Md. are visiting Mr. and Mrs. Robert Y. Creech.

Mrs. Reuben Gordin, who is spending the winter in Washington, D. C., with her children who are attending school there, has come to spend the Christmas holidays with the Gordins at their home here.

Mr. and Mrs. H. J. Stein, Mr. and Mrs. Arnold Kirchman, Miss Mary Ellen Creech and Thomas Creech spent Friday in Miami where they attended the air races. Mr. and Mrs. Hampton Holloway and sons, Arthur and Albert, spent Friday in Miami at the air meet.

Mr. and Mrs. John Harris and Kendrick Alston have returned from the Big Cypress, where they spent 10 days hunting. Others in their party were Mr. and Mrs. James Miller, A. Q. Howell and Bud Henderson of Pahokee, Col. C. A. Allen and Maj. F. M. Adams of Gainesville. Five deer and eight turkeys were killed.

Mr. and Mrs. Lee Hayman and daughter, Barbara, will leave Monday for Salisbury, Md., to spend the Christmas holidays, with relatives in their former home.

Mrs. H. C. Tillery and Miss Irma June Lloyd spent Thursday in Miami.

Mrs. John Mosley of Tavares will arrive Monday to spend the holidays with her parents, Mr. and Mrs. Walter Hooker.

Mr. and Mrs. George Williams and daughter, LeVern, returned from Miami, where they visited relatives.

Mr. and Mrs. George Tobler are visiting Eron Tedder in DeLand. Mrs. John Colvard, Mrs. James Mrs. B. E. Brigger spent Wednesday in West Palm Beach.

Mr. and Mrs. Luther Jones and son, Luke, spent Thursday in Miami. They were accompanied by Mrs. Lawrence Will and daughter, Barbara.

James B. Jeffries and H. L. Mosher of Miami spent Thursday here and in Clewiston on business.

Mr. and Mrs. William Ford of Tampa have come here to make their home. Mr. Ford will be connected with a local chain grocery. Mrs. W. B. Granger has returned from Raleigh, where she visited friends last week.

Nash Dennis Lloyd announces the engagement and approaching marriage of his daughter, Irma, to Francis Levern Harris. The marriage will be solemnized during Christmas week.

W. M. S. MEETS  
The W. M. S. of the First Baptist church of Belle Glade held a Christmas program at the Tabernacle on Tuesday afternoon. The president, Mrs. G. E. Parker, opened the meeting with the hymn, "Joy to the World."

The members decided to send a

box of gifts to the Children's Home in Arcadia on Saturday. They also voted to send a Christmas card to Mary Quillen, a missionary's daughter, and to James Howard who is ill in a Texas sanatorium.

Mrs. Bruce Morris presented the program which consisted of talks by Mrs. H. L. Holloway, Mrs. J. C. Miller, Mrs. Mark Moore, Mrs. Albert Snyder, and Mrs. G. E. Parker. A duet, "Silent Night," was sung by Evelyn and Lillian Morris. Mrs. H. T. Holloway and Mrs. L. H. Hannah became new members.

The next meeting will be a business meeting and will be held at Mrs. Parker's home on Tuesday, Dec. 23, at 3 p. m. Mrs. Parker closed the meeting with the devotional, "In A Manger."

The following were present: Visitors, Mrs. A. O. Royals, Miss Thelma Egan, Misses Evelyn and Lillian Morris; Members, Mrs. Lawrence Bessant, Mrs. J. C. Miller, Mrs. W. C. Rogers, Mrs. H. L. Holloway, Mrs. Bruce Morris, Mrs. J. H. Hannah, Mrs. F. H. Kelley, Mrs. Albert Snyder, Mrs. B. L. Nye, Mrs. C. A. Cox, Mrs. W. L. Cunningham, Mrs. Jesse Pyle, Mark Moore, Mrs. G. E. Parker.

**CHRISTMAS SPIRIT**  
By Mrs. G. E. Parker  
Christmas Spirit is Heaven's reflection. In these human lives of ours, Christmas Spirit is God's benediction. If Christ we worship through all our hours!

Christmas Spirit is God's dear gift. His matchless love in heart's that sing Christmas Spirit tends to lift, Mankind toward their Saviour—King!

**MRS. J. F. COLSON**  
**ENTERTAINS SENIORS WITH CHRISTMAS PARTY**

Mrs. J. F. Colson, teacher of the high school and sponsor of the Senior class entertained the Seniors with a Christmas party Wednesday evening, Dec. 18, at her home on Bacon Point drive. The rooms were lovely with Mistletoe, and a beautifully decorated Christmas tree. The guests played games and contests. Miss Erin Jones declared winner, for which she received a huge piece of Christmas candy. The guests exchanged Christmas fruits, and Mrs. Colson served refreshments to: Miss Snooks Handley, Miss Margaret Long, Miss Jessie Malloy, Miss Erin Jones, Miss Rudine Sherrod, Miss Olga Humphries, Miss Louise Toney, Miss Clatie Mae Garner, Misses Ruth and Elizabeth Jamison, William Dukes, Willard Stackford, William Cooper, Carl Sapp, David Jones, Doss Tabb, Valpeau Denton and Harold Carlisle.

## Plant with Confidence

GLICK'S Certified  
TOMATO  
SEED

—Leading Varieties—  
HEALTHY & VIGOR  
INDURANT QUALITY  
ABSOLUTE PURITY

Harvest with Profit  
Now TOO MANY TOMATO SEED  
CERTIFICATION IS FEARED IN  
the Land of Plenty. Seed of Legitimate  
Breed for your crop! Glick's Seed  
THE Glick Seed Farm, Inc.,  
Pahokee, Fla.

Distributed By  
**LAKE SHORE SUPPLY COMPANY**

Pahokee Sand Cut Cardwell Immokalee

## a gift from ... KAHN'S

Pahokee's Christmas Gift Center

HERE YOU'LL FIND SOMETHING FOR ALL THE FAMILY



## BEAUTIFUL DRESSES!

Just arrived from America's largest markets, new shades, new materials and models. Crepe with paisley trim, canton crepes, weighted crepes.

Sizes 14 to 48

\$3.95 \$4.95 \$5.95  
\$6.95 \$7.95

## EVENING GOWNS

Embroidered Taffeta and Silk Crepes

\$6.95

## LADIES' FOOT WEAR

Largest variety ever shown in the Glades. Pumps, strapless, ties, high and medium heels. 300 pairs fresh from the factory. Ideal for Christmas giving.

On Sale At \$2.98



## Tarsal Tred Health Shoe

Steel arch, rubber cushion in instep, combination lasts.

\$4.95

## LADIES' NEW COATS

In all wool flannel and camel hair. Polo models and belted designs, swaggers. White, navy and tan.

\$6.95 \$12.95

## BEAUTIFUL EVENING WRAPS

Velvet with crepe lining, transparent velvet, some fur trimmed.

\$7.95

## LINGERIE

SLEEPING PAJAMAS

Crepes and Satins

\$3.50

LOUNGING PAJAMAS

Crepes and Satins

\$2.49

Others up to \$6.99

Slips .... \$1 to \$2.49

Kayser, Glove Silk

UNDIES

Skin fits and briefs

79c and \$1.00

Kayser, Half Slips

\$1.00 \$1.25

## NEW FALL MILLINERY

Here is an array of the finest millinery to be found in Palm Beach county. New felts and pastels. You'll appreciate the quality of this merchandise. Amazingly low priced

\$1.49 to \$2.95

## BEAUTIFUL HOSIERY

Famous Phoenix and Kayser Brands

Phoenix Hose 79c to \$1.95

Kayser Hose .. 85c to \$1.00

Boy's Sky rider Boots \$4.95

Boy's Sky rider Dress Shoes \$2.50

And Others \$2.50

## MEN'S HATS

Latest creations, special assortment for Christmas

\$4.95

Chesterfield Hats

\$2.95 \$3.95

John B. Stetson Hats

\$6.00 \$6.50



## Men's Sox

Phoenix and Munsingwear, beautiful designs, boxed for Christmas

25c 35c 50c

## Handkerchiefs

For men in beautiful wear, beautiful designs, boxed for Christmas

25c 50c \$1.00

## BEAUTIFUL ARRAY OF SHOES

## Special Group

New fall styles, black, tan, solid leather, Good year welt, rubber and hard heels

\$2.95



## Fortune Shoes

New Styles, All Sizes

\$4.00

## Friendly Five

Fine Shoes All New Fall Styles

\$5.00

## Florsheims

You'll be amazed at these! Streamlined, Kids and Calfs! Combination lasts, A to C

\$8.75 \$10

## Men's Suits

One special assortment. Priced especially for Christmas. All wool, brown, blues, greys, sport models and regulars, values to \$25.00

\$14.95 \$16.95

## MEN'S Dress Pants

All wool blue serge made by Cutlers, also grey, brown, oxford grey, excellent materials

\$4.95 \$5.95

## Sweaters

All wool alpacas and Cashmere

\$1.00 to \$2.95

Genuine Chambray

Jackets \$4.95

HICKOCK

Belt Sets

Christmas boxes, initial buckle, an ideal gift

\$1.00 \$2.00

## MEN'S Bath Robes

All wool flannels and silk mooray materials

\$5.95 \$7.50

## MANHATTAN Pajamas

Solid and fancy colors, individually boxed for gifts

\$1.95 \$2.50

## Christmas Ties

Beautiful patterns and in Christmas boxes

50c to \$1.00

## Tom Sawyer Clothes For Boys

Shirts, solid and fancy patterns ..... 85c

SUITS, all wool flannels, sizes 3 to 12, a gift any boy would appreciate this Christmas. See them at Kahn's today

\$4.95 and \$5.95

## Compliments of the Season

1935 & 1936



We wish for you

A MERRY CHRISTMAS

Imported and Domestic

Wines and Liquors

NICK'S 5 o'clock BAR

PAHOKEE



# Lake Okeechobee Business Houses Appreciate Your Patronage And Extend to All of You Best Wishes for a Merry Christmas Glades Stores In Gala Attire as Final Shopping Days Before Christmas Draw Near

Anybody who pays a visit to any one of the hundreds of stores in the Lake Okeechobee region cannot help but leave that establishment filled with the spirit of the approach-

ing holidays. Store owners have outdone their former efforts in adding the happy yuletide touch to their window decorations and store interiors. Every store, no matter how large or small, seems to be a happy mecca for those who are seeking presents to make some one happy this season.

Stores in Canal Point, Pahokee and Belle Glade present a pleasing sight to the eye of the shopper. Gay Christmas colors of green and red, enhanced by a touch of tinsel and artificial snow, form the background for displays of merchandise that would warm the heart of any recipient. Many hundreds of dollars have been spent by the establishments in the Glades area in an effort to present merchandise in its proper setting at this season of the year.

In the windows of the stores will be found gifts for each and every member of the family.

There is something there for the tiny tots, something for father, mother, sister and brother. And, Glades merchants have taken into consideration the fact that coin of the realm will not be as plentiful as it would have been had not this section experienced the coldest weather this year on Dec. 1. They have marked their merchandise at live-and-let-live prices as has always been their habit. Christmas shoppers will do well to visit stores in their home towns when prompted by the yuletide spirit to purchase gifts.

As one merchant put it: "We of the Glades this year are doing everything in our power to bring into this section the very highest class of merchandise for Christmas. We shall sell it to our friends and customers at prices nominal in amount and sincerely hope that those who are seeking merchandise for home use or for Christmas giving will pay our stores a

visit. I believe that we of the Glades can furnish most everything that is needed to make a happy and merry Christmas for people of the Lake Okeechobee region."

## To Our Friends and Patrons

Each day of the year we try to make new friends. We are proud of the friends this business has made in the past—our old friends—and also take pride in the fact that we have, and are making, new friends each and every day.

At this season of the year we are thinking of all our friends and patrons and wishing each of you a very Merry Christmas, we hope that you will enjoy a happy Yuletide season and that the New Year may be good to you and to those whose happiness depends upon you.

**BUTLER'S**

PAHOKEE

Phone 2951

## To Greet You At Christmas

At this season of the year we are mindful of all the pleasant happenings of the past year and want to thank each of you for making our business what it has been, we have been very pleased each time you have visited our station and sincerely trust you will call on us even more during the coming year.

Our greetings to your entire family, may you have a happy Christmas, and may the New Year enter through your door bringing greater joy than you ever had before.

**CANAL POINT  
FILLING STATION**

C. O. HATCHER

CANAL POINT



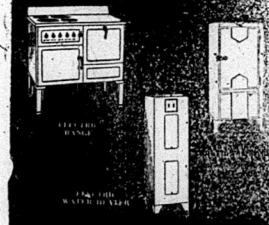
**TO MAKE UP YOUR MIND.**

*When you choose Electrical Gifts*

And you'll find an electrical gift at the price you want to spend.

From electric toasters, coffee makers and waffle irons, to automatic electric ranges, refrigerators and water heaters, these beautiful electric gifts do more than cause a thrill on Christmas morning. They save work and worry in the homes for years and years.

Make our store or your electric dealer's your shopping headquarters this Christmas season and see how easy it is to select gifts for all.



## A Holiday Thought of You

Our thoughts turn to you at this season of the year who have made the past twelve months as successful for us as you have. We are thankful to you for your patronage, your good-will and friendship. We trust that we may be of some benefit to you during the coming year and if at any time you have a suggestion for the improvement of our service do not hesitate to tell us.

May this be the happiest Christmas you've ever experienced and the merriest New Year you've spent in years.

**Ragsdale's**

PAHOKEE

FLORIDA

## We Gladly Broadcast Our Best Wishes To You On This Holiday

May you set your dial on the good things of life—that is the wish of this business for you. During the past year you have been kind and friendly in your continued patronage, so we take pleasure in sending you the best of everything from our studio of business.

## May Your Radio of Life Tune In on The Station of

GOOD CHEER  
for this  
MERRY CHRISTMAS  
and  
HAPPY NEW YEAR

**THOMAS & BARRETT**

GULF REFINING COMPANY PRODUCTS.  
PHONE 2811 PAHOKEE

**Cash Spent with Home Merchants  
Stays in Lake Okeechobee Region**



Our Sincere Good Wishes

Valuable assets cannot all be shown in figures. Among our most valued assets are the good will and friendship of our patrons. The spirit of the season brings to us renewed appreciation of old associations and the value of new friends. May your Christmas be very happy is the wish of

**DEEP ROCK WATER COMPANY**

Phone 120 G. P. BARROW, Manager Belle Glade, Florida



WISHING ALL A MERRY CHRISTMAS

To those whose Friendship has meant so much to us we extend the Season's Greetings.

**Belle Glade Barber Shop**



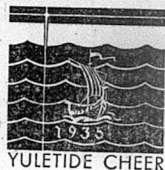
Because we cannot see each of you personally we take this way of sending our Christmas Greeting and Best Wishes for a Happy Holiday Season.

Postmaster and Assistants  
**Geo. P. Farnall**  
Belle Glade, Florida



Just an Old Fashioned Greeting: This means is taken to acquaint all friends, wherever they may be, with Good Wishes for Christmas and the New Year. To Gentlemen and Ladies, and to all Persons in general, are sent Greetings, Felicitations and all manner of Good Wishes, too tedious to enumerate here.

**TOMMIE & GORDIN**  
BELLE GLADE FLORIDA



May All The Prosperity of The Coming Year Be Yours

May the ship of Good Fortune at Christmastide hold a cargo of contentment and sail with you throughout the year.

**WONDER BAR**

U. S. ALLISON, Proprietor



Just to greet our friends, to extend good wishes, to thank them for past kindness and to wish them as we wish you—Life's Best in a Very Merry Christmas.

Best of the only thing we can do is False beans and wish you a Merry Christmas  
**WARTHEN BROTHERS**  
BELLE GLADE FLORIDA



SEE THE 1936 CHEVROLET

It's with sincere pleasure and cordial good will that we wish you a Merry Christmas. NO CHRISTMAS PRESENT COULD BE MORE APPRECIATED THAN A NEW 1936 CHEVROLET

The Only Complete Low-Priced Car —  
**GLADES CHEVROLET COMPANY**  
BELLE GLADE, FLORIDA



Now listen, old friends, it's Christmas today. And it doesn't matter what other folks say—To us it is jolly and merry and gay. Because folks like you have made it that way!

**CLEWISTON LAUNDRY**

CLEWISTON FLORIDA



YEAR AFTER YEAR

WE WISH FOR EACH OF YOU A MERRY CHRISTMAS AND A PROSPEROUS NEW YEAR

**CITY OF BELLE GLADE**



It's been good—mighty good—to know you and do business with you. We've enjoyed serving you during the year and we now sincerely wish that this Christmas season will find you happy and prosperous.

**CAMP'S DRUG STORE**

"THE PRESCRIPTION STORE" Belle Glade, Florida Phone 9105



LAUNDRY

**REEDER'S**

DRY CLEANING

Best Wishes at Christmas and may Good Times and Good Fortune be with you at Christmas and follow you throughout the year.



Weather does not matter if hearts are warm and we can again wish our old friends A Very Merry Christmas.

NORGE REFRIGERATORS FURNITURE, New and Used We Repair Radios, Any Make  
**HOUSEHOLD FURNISHINGS, Inc.**  
BELLE GLADE FLORIDA



As Christmas rolls around our thoughts revert gratefully to those who have made possible our progress. We extend our heartiest greetings.

**Hugh J. Bratley**  
INSURANCE  
Belle Glade, Florida



Whether it's a White Christmas—or a Green One May it be a Merry One.

**Emergency Hospital**  
Belle Glade, Florida



To Our Many Friends: It is appropriate that we should pause in the year's busy work to observe with fitting reverence the anniversary of the Christ Child. And in keeping with the old custom that symbolizes Peace on Earth and Good Will Toward Men, we take this way of extending our sincerest greetings of the season.

**C. D. & H. PACKING COMPANY**

BELLE GLADE FLORIDA



The True Christmas Spirit is not found in the glittering tinsel of the Yule tree, but in the true expressions of good will and friendship the season brings. And may we add to the many you will receive our own greeting and hope that peace, prosperity and happiness will be yours.

**R-A-D-E-R-'S**

BELLE GLADE

FLORIDA



May this joyous Christmas season be but a forerunner of the happiness and prosperity that will be yours throughout the year.

**John Kirk, Constable**  
Belle Glade, Florida

# Peace Joy Cheer

## May Christmas Give You These And More!

And may you enter the New Year with determination to make it a prosperous, happy one. When you begin your inventory of 1936 we hope you will find an overstock of pleasant memories, loads of joy, peace and cheer; and you will be better off for having lived in such a year.

LOU  
BETZNER

"Hardware Headquarters in Belle Glade"



## Merry Christmas

Just the same old wish "Merry Christmas," but sent to each of you in all sincerity. We wish for you a very Happy Christmas day, and may the remaining days of 1935 and all of the three-hundred and sixty-six days of 1936 be filled with joy, happiness and wealth untold.

## And Thanks

We are so happy now when we've come to the end of the old year, and are standing on the threshold of the new, that we want to express our appreciation for all of the good things you've done for us—all the kind words our patrons and friends have spoken in our behalf and express the hope that the new year will bring peace, happiness, health and wealth in abundance.

W. H. VANN, Inc.

Produce Brokers

Canal Point

### FOREST TREES OFFER BEST UTILIZATION OF MANY FLORIDA LANDS

There is an awakened interest in forests and reforestation throughout the country. People everywhere are realizing that land should be properly utilized, or should be grown to the crop for which it is best suited, whether that crop be corn, cotton, citrus, truck crops, grass, or forest trees. A very great portion of Florida's land area is better suited to forests than to cultivated crops.

The winter months which are here now are the best season for setting many of the forest trees, and Florida landowners are planning to set millions of seedlings. The State Forest Service is prepared to furnish some two million slash pine seedlings to landowners this winter.

The slash pine has been termed the most valuable forest tree in Florida. Here are some of the reasons why it is so valuable.

"It grows more rapidly than any other pine, probably more rapidly than any other forest tree in the state."

"It produces more turpentine than any other pine of its size."

"It is more easily grown in nursery beds and transplanted. Seeds planted in the spring produce seedlings ready for transplanting the following winter."

"It is especially well adapted to flatwoods soils, so abundant in Florida."

With increased utilization of pine for pulpwood as a result of recent experiments in Georgia by Dr. Charles H. Meritt, with more interest in Florida naval stores, with timber and lumber in fair demand, Florida landowners are becoming forestry conscious, and it is good that they are. A fair income can be obtained through forest products from many lands that cannot be utilized to advantage in any other way. A combination of grass, cattle and timber, each of which is given more attention and better management, is coming to favor.

### EXPERIMENTS SHOW POSSIBILITIES OF NEW FIBER CROP

Experiments in Dale county have indicated possibilities of a new Florida agricultural crop in the production of ramie, a Chinese fibrous plant which, when properly treated, can be woven into a fabric which resembles silk or its synthetic equivalents.

When mistrust or willfulness enters love departs."



THE gigantic Christmas tree in Fountain square was ablaze with colored lights and decorations. Christmas eve had arrived, and the snowy atmosphere was beautifully depicting the dimly shining torches to the grand and wonderful community tree.

Mirth, happiness and laughter fairly abounded through the joyous Christmas crowds as they thronged the streets lighting through the snowflakes and hurrying on to celebrations. They seemed to take the community tree for granted until the illustrious sound of sleighbells was heard in the distance. Sleigh bells on Christmas eve—how delicious! All eyes were turned in the direction from which they came.

Soon the object of the delightful distraction came into sight. A bright red sleigh drawn by six horses, cleverly decorated to represent reindeer, turned the corner and headed toward Fountain square. All traffic was stopped instantly as



the children made a frantic rush to meet their Santa—the real Santa Claus from the North Pole!

"Mild" wild shouts of merriment Santa himself, in his bright red suit, white costume and long white beard, alighted from the sleigh with a jovial, good-natured, "Merry Christmas to you all!" The children swarmed about him in unbecomingly confusion as he joyously dragged forth pool after pool bulging with bright colored toys and dolls.

What could it mean? Who was this strange real Santa Claus with sleigh and reindeer from the North pole? The people murmured. The children were bolder and completely out of control. Everyone forced his own particular celebration and lingered on to see what it was all about.

Then jolly old St. Nick, his beard flowing in the breeze, began diving down into his packs and passing out the toys to the youngsters. "Oh, boy!" shouted one, "see what I got—an airplane!" Then two little girls cried out, joyously, as they unwrapped golden-haired dolls.

On and on Santa continued as the crowd became grayer and grayer and the snowstorm grew heavier and heavier. Santa's packs seemed to be endless. Soon my colored ball, drums, harmonicas and gold and silver horns were in evidence on all sides, adding to the gaiety of the Christmas party.

There was a hush as Santa clasped down into still another package. This time he began hurling large oranges and sacks of candy into the crowd and they were catching them amidst much laughter and excitement.

Santa himself was having the time of his life. Even more so than the happy crowd about him. For he was chuckling within, because he had been reminded by a Christmas messenger of love to do this very thing and to become the community Santa Claus.

Finally the crowd became impatient to learn who their strange, chuckling Santa really was. "Who could it be, who had given so generously and importantly to all? But before they had time to speak, the jolly old fellow was jangling past people, snow and traffic until he scrambled into his sleigh.

"Get up, reindeer!" he shouted. With a jerk the sleigh hurtled forward with Santa wildly shouting,



"Merry Christmas, folks, merry Christmas to all!"

But he wasn't to get away so easily for the next moment a strong north wind, whistling around the corner, tore off whiskers, snuck and all, and Santa Claus stood revealed in all his embarrassment!

A hushed silence at first and then a wild shout of joy and surprise rang through the Christmas atmosphere. "Was 'Indian Pete' the town's most confirmed miser. Never in all their lives had they seen such a gleaming smile on his face, as he came out from his Christmas repulsive and offered his hand in friendly greeting to all."

"Indian Pete" (so named because of his love for the outdoor life), had given without thought of receiving; and had incidentally received more than he ever could have hoped for—respect and admiration of the whole town.

© Western Newspaper Union.

Remember Your Home Merchants.

### Merit Wins The Soul



IT WAS Christmas eve and Jane Harrison was preparing to close the book and gift shop at five o'clock. The door opened and a busy day. The door opened and an elderly man wearing spectacles and a white mustache entered hurriedly.

Setting aside his gloves and cane, and hastily scanning the shelves he said: "I have but a few moments to make a selection; perhaps you could assist me. Something for an elderly lady."

"Here are some delightful gift books," she remarked.

The gentleman raised a pair of surprised eyes and wonderingly surveyed the girl rather than the books. Drawing a wallet from his inner coat he replied:

"My dear young lady, your excellent choice has tempted me to take all three." Handing Jane a card he continued:

"I have then sent over to Miss Adelaide Perkins, Burton street, number 18."

"Thanking her he dashed out to his cab and was gone."

"Seventy-eight Burton street," gasped Jane, and the delivery boy went for the night on his last round!

Locking the store and with Miss Adelaide Perkins' gift in the hollow of her arm, the tired girl started off on her errand.

Jane and her widowed mother had lived in Edgebrook on a small income. She attended Miss Edmonds' School for girls as a day student and received a very thorough education. In the evenings Jane worked in a book library. Her mother passed away and Jane had gone to the city. This was her first Christmas to spend alone.

At the Perkins address the door was opened by an elderly lady. "My goodness, child! A package for me! Do stop in." But before she could close the door a boy called out:

"Delivery for Perkins."

"Yes, yes," she said, all bearded.

"Merry me, where are my classes?" and she fumbled around in her pocket.

"I'll sign for you, if I may," said Jane.

"Oh, please do—dear, dear, where are my gloves! Oh, here they are," and Miss Perkins' pin patient hands trembled as she opened the envelopes.

"It is from my niece, the Bosworth girls. They are driving down from their island tomorrow afternoon and will be here for tea with me around five."

"Your niece the Bosworth girls?" exclaimed Jane. "Jane and Susan! Why, they were my best friends at Miss Edmonds' school," and thoughts of Edgebrook dashed through her mind.

The Jane commenced her tale. Richard Bosworth, the tall brother, up from the city for the festivities.

"And don't forget, tomorrow at five," called Miss Perkins as Jane was departing.

The next afternoon Jane helped Miss Perkins put the findings together to a table set in blue china of willow pattern. There was the sound of a motor, then merry voices in the hall. Eunice, Susan, Richard, Uncle Carroll, the elderly gentleman who had sent the books, were greeting Miss Perkins.

"Why, Jane Harrison!" gasped Miss Perkins in a low breath.

Then followed such excited exclamations, the bliss of renewed friendship.

With a rustle of her silken skirts Miss Perkins led the way to the dining room. Jane sat opposite Richard. She liked the strength in his broad shoulders, his well-modulated voice and his clear honest eyes.

Richard was beaming across the table at the young woman in the blue frock; her quiet charm, rippling laughter, the glance of her brown eyes and the lift of her pretty shoulders.

As the happy gathering moved into the sitting room Jane felt the warmth of a large hand gripping her own slim one. Looking up, she smiled into Richard's firm and understanding face.

Uncle Carroll, with an approving nod, stroked his beard like a prophet, and reflected upon the words of the poet:

Charms strike the sight; But merit was the soul.

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Try a News Classified Ad for Results.



## The Joyful MUSIC of CHRISTMAS

Again the joyful music of the returning Christmas and New Year season echoes throughout the earth... all mankind are thrilled anew by this "Silent Night Holy Night." At this festive season of reunited home gatherings, and of added and deepened friendships, let us voice for you and yours, the full measure of friendliness and good will that is voiced by the age old salutations: "A Merry Christmas and A Happy New Year."

May 1936 dawn bright and cheerful for you, and may each day of the coming year bring you in ever increasing measure all of the good things of life.

And so at this good will season of the year we are brought to mind again that chief among our assets is the only one money cannot buy—your good will and confidence—may we take this occasion to express our gratitude to you not as a patron alone, but as a valued friend, and wish the best of everything for you during the coming year.

## PRINCE THEATRE

## EVERGLADES THEATRE

## GREETINGS

## of the Season

As the Christmas lights are brightly burning and the chimes so merrily ringing, let's stop and give thought to past delights and think of those the New Year's bringing. We sincerely hope that the coming year will hold many happy days, thoughts, and delights for each of you.

For the coming year we trust our service will be better than ever before. We will strive more sincerely, realizing as we do the increasing demand of any exacting trade, to bring you the best of everything at the lowest possible costs.

May This Be the Happiest Christmas and Most Prosperous New Year You Have Ever Known  
Is Our Wish For All!

B. ELLIOTT

Authorized Ford Dealer

Pahokee



# A ♦ TOAST ♦ TO ♦ CHRISTMAS

» » And To Our Friends In The Everglades

"May Christmas Be A Long Day . . . . .  
And A Merry One! And May Health, Happiness And Prosperity Be Yours Throughout The New Year!"

## A Merry Christmas To All!

The entire personnel of this firm which has faithfully endeavored to serve you during past years, joins in wishing everyone in this section a Merry Christmas.

Your gift to us lies in the measure of success this institution has enjoyed. That our family of many loyal friends has increased year by year . . . that hundreds and hundreds of people are pleased with the services we have rendered them . . . these, and many other reasons make us truly thankful for the business that has been ours. Blended with the fragrance of your Christmas Evergreens, we want the warmth of this company's greetings to reach you . . . May 1936 be a year of increasing prosperity for all!



### N. N. Starling & Son

PIONEERS OF BEAN GRADING IN THE LAKE OKEECHOBEE REGION



## CONTRACT IS LET ON BELLE GLADE'S WATER PLANT

Contract For \$69,984 Is Signed Saturday By Commission

Mayor R. K. Harris and five members of the town commission together with Town Clerk Hugh Bratley signed a contract Saturday afternoon, with George B. Willis, Miami contractor, in the sum of \$69,984 for the installation of a complete water system and filtration and purification plant for the town of Belle Glade, to be built with PWA funds.

"The signing of this contract marks the successful culmination of four years effort on the part of the people of this community to get a water system which not only assures us of an ample supply of water for household uses but greatly affects the fire insurance rates now prevailing here," said Mayor Harris.

Being the only contractor out of seven to bid on the entire job complete, and also being lower than any combination of bidders for the total job, Mr. Willis was awarded the job.

The plans for the waterworks call for the installation of approx-

imately eight miles of water pipes and the construction of a filtration plant. The water will be taken from a well near the Hillsboro canal in the city lifts with filtration and purification treatment, making it clear, pure and palatable.

According to Karl Riddle, registered engineer, there will be approximately ten skilled workmen, ten medium skilled and thirty laborers employed through the national reemployment service for the six months job which will be operated according to the regular PWA regulations for employment providing for local registered men, first, and the county men second choice.

A project calling for five miles of extension of mains to the prison farm and the experiment station together with over four hundred connections and a water works building has been applied for and registered with the authorities. This is expected to be given approval and carried on as a continuation of the present project.

According to Mr. Riddle, it is expected that work will be begun on the job within the coming two weeks, as the word to go from the government is all that is wanted.

#### PONTIAC OWNERS ENGAGE IN CAMPAIGN TO REDUCE ACCIDENTS

Over 300,000 Pontiac owners throughout the United States are participating in a nationwide campaign instituted in the interest of safety and the reduction of accidents on the roads and highways, according to L. K. Marshall, general service manager of Pontiac Motor company.

"A direct appeal was made recently by over 3500 dealers to all Pontiac owners regardless of the age of their cars to cooperate in an effort to promote safe driving during the coming winter months," said Mr. Marshall. "The cooperation of both dealers and owners has been the best we ever have had, and is an indication that motorists really are interested in safe driving and the reduction of accidents. "Our campaign is simply the old story of getting the car ready for winter. But it was dressed up in such a way that its safety appeal struck a sympathetic note in the minds of the owners. And they responded. "Over 300,000 of them are bringing their cars to our dealers to have their brakes put in shape;

lamp bulbs replaced and headlamps adjusted; steering gears made right; and carburetors, distributors, batteries and electrical systems put in order so that motorists will respond properly to acceleration. Thousands of heaters and windshields defrosters were installed.

"Car manufacturers are building safe automobiles today and rightly their responsibility ceases

when the car becomes the property of the motorist. However Pontiac along with a number of other manufacturers believe in following out the familiar Biblical adage of being their 'brother's keeper.' They are doing everything they can to help their owners continue to be safe drivers.

"There is no one who would be quicker than Pontiac to favor the public condemnation and removal

from the highways of cars that have become a menace to life and property either because of their age or their poor mechanical condition. And, so one more than test, against the quicker to promote the motorist who would permit his automobile to be ordered from the road because of his own neglect and carelessness in its upkeep.

"We know that the human ele-

ment is the biggest factor in safe driving. Either carelessness in the handling of a car or carelessness in its upkeep may lead to a serious accident.

"The chances are we cannot do much for the owner who is careless in the way he handles his car, but in the fine response we have received from our owners during this campaign has resulted in putting their cars in such condition that it will

not be said that an accident was due to faulty equipment."

A dust mixture of one part Part Green to nine parts of hydrated lime will control caterpillars that attack oleanders. The mixture should be dusted on the plants.

Preparation for war is a constant stimulus to suspicion and ill will—James Monroe.

# Big News in Gifts THIS YEAR.

## Lou Betzner in Belle Glade

Offers Practical Gifts for the Home At Prices you Can Afford To Pay This Year

Read each Item Carefully! You'll Profit By It!

### ZENITH RADIO

Wincharger. What gift could be more appreciated in the home this Christmas. See it today.

**\$69.50**

SILVER PLATE  
Knives, Forks, Spoons

You'll be surprised at the quality.

**15c each**

### FLOOR LAMPS

Indirect lighting and each one a beautiful creation to enliven your home this Christmas.

**\$5.75 to \$14.95**

TO MAKE HIM HAPPY

Guns and Ammunition

Here you'll find something he has been wanting and we have a big supply. You'll find it here.



Nothing could make that boy happier than a DELMAR BICYCLE

**\$28.50**

### NEW AUTOMATIC MIXMASTER

Candle Holder	95c	Gas Iron	\$5.95
Cake Tray	50c	Wagons	\$3.95
Percolator	\$5.95	Wagons	\$1.95
Percolator	\$7.95	Flashlight	\$1.00
Electric Iron	\$2.95	Velocipede	\$2.85
Electric Iron	\$7.95	Heaters	\$5.75

### COLEMAN INSTANT GAS RANGE

Finished in grey enamel—5 burner  
A Nice Gift **\$126.00**

### PYREX OVEN WARE

Pieces From 5c to \$1.00

### COLEMAN HEATERS

Special At **\$25.00**

EVERY ITEM IS A GENUINE VALUE AND ANY ONE WILL MAKE A NICE GIFT!

### 8-PIECE KITCHEN SET

Neatly packed in carton, consisting of one 9 1/2 inch pie plate, one 8 ounce measuring cup and six 4 ounce custard cups. An ideal gift.

Special At **\$1.15**

### ELECTRIC HOT PLATES

Knapp-Monarch Brand  
1-Burner **\$1.50** 2-Burner **\$4.75**

### NOVELTY LAMPS

Glow lamps in spun aluminum and copper **\$1.75**

LET LOU

**BETZNER**

HELP YOU SELECT

Christmas Gift!



### HERE ARE MANY USEFUL GIFTS!

NEW AUTOMATIC MIXMASTER	CHROMIUM
Special Price <b>\$20.50</b>	Dutch Oven <b>\$1.50</b>
POWER CHIEF	CHROMIUM HEAVY
Mixer <b>\$8.75</b>	Chicken Fryer <b>\$1.75</b>
JUNIOR POWER CHIEF	ENAMEL
Mixer <b>\$6.75</b>	Roasters <b>\$1.05</b>
9 PIECE SET PYREX	Others \$1.25, \$1.45, \$1.75
Ovenware <b>\$1.95</b>	Pt. Pans
COPPER	Knives
Percolator <b>\$3.50</b>	Tin Cups
COPPER	Pots
Tea Kettle <b>\$2.25</b>	Measures
	Strainers
	Funnels
	Dippers
	Pans
	Collenders

### 3-BURNER NESCO

A range any wife would be glad to receive as a gift.

Special At **\$16.50**

### TROPICAL RANGE

5-Burner—Green and grey enamel

For Christmas At **\$34.50**

### WESTINGHOUSE

Electric Range **\$89.50**

### LOU BETZNER IN

**Belle Glade**

HAS THAT PRESENT  
You're Looking For!

## Lawrence Will

And the Entire Personnel of The

Pioneer Service Station  
Pioneer Motor Sales Co.



Extend to Their Friends . . . .

## Greetings of the Season

Nothing contributes more to the joy of living than the friendly greetings of fellow beings. The hand clasp, the smile, the cheery word of encouragement are the richest blessings and endure forever. That is the real reason for so much joy and happiness at Christmas time—the time of good will and friendliness—of fellowship and greetings and good wishes—so why not extend this practice into the other days of the year—and make every day as joyous and happy as Christmas day? That's our sincere wish for you and yours as we send you these Yuletide greetings.

WE ARE GRATEFUL TO EVERYONE IN THIS COMMUNITY

For the Splendid Patronage We Have Received And Shall Strive Earnestly and Sincerely To Improve Our Service To Our Patrons and Our Community During the Coming Year!

## AN IDEA FOR A CHRISTMAS SURPRISE!

It isn't too late yet to make arrangements to have a new Dodge parked in front of your home Christmas morning! What a wonderful gift it would make!



Pioneer Motor Sales  
Pioneer Service Sta.

"Home of The Dodge"

BELLE GLADE, FLORIDA

# Best December Business Since 1929, Says Babson

By ROGER W. BABSON  
BABSON PARK, Mass.—Business is the best for December since 1929. Factories are running night and day; employment is increasing; profits are better and sales are speeding up. Total business, as measured by the Babsonchart, although still thirteen per cent below normal is twenty-five per cent above a year ago and fifty per cent above the depression low.

Building Places Recovery Not since the early days of

1929 has there been as much drive behind a business upswing as there is in back of this current advance. The most encouraging angle is the pick-up in building and other heavy goods industries where unemployment has been the most severe. These industries are showing real signs of a sustained revival, but despite the big gains, operations are still averaging less than fifty per cent of capacity. With the tremendous deferred orders which have piled

up since 1929 and the high credit reserves available, we may be approaching one of the most active industrial periods of our history. The current upswing, unlike some of the other "boomlets" since 1893, seems to be a natural pick-up spurred on by activity in the motor industry, the death of the NRA, and the release of orders which could no longer be postponed. With advancing security and commodity prices, there has come a very healthy change in public

morale. As I make my rounds among merchants, bankers, manufacturers, and salesmen, I find a wonderful improvement in sentiment.

## Danger of Piling Up Goods

So far since September the improvement in activity, at least in many lines, has been due more to increased production than to increased distribution. Mills and factories in many industries have been making goods on the assumption that sales to ultimate consumers must increase. The automobile industry is a good example of this. Hence, it is now up to sales organizations to keep the ball rolling and to prevent the piling up of these goods. Sales managers can do more for the country today than President Roosevelt's thousand and one New Deal agencies and \$4,000,000,000 dole rolled into one.

There has been no period since 1929 when business concerns should be more "sales conscious" than today. For six discouraging years, sales executives fought a losing battle. The tide of business was running out and they could do nothing to stop it. In fact, I strongly disagree with those who claim that the depression was brought on by a breakdown in our distribution system. Our distributors are merely clearing houses. They cannot fairly be criticized for conditions over which they have no control. Demand dictates the volume of business. Purchasing power desires in turn control demand. Manufacturers by failing to pass along to consumers the great benefits of mass production in terms of lower prices are as much to blame as anybody for the breakdown of demand since 1929.

Get Sales Conscious Now, however, the situation has entirely changed. Distributors can do a real service by directing their organizations today. People are in a mood to buy. They do not have to be "sold" by high pressure methods. But when I say people are in a buying mood today, I do not mean that sales forces simply have to "take" orders. They must, of course, get their products before the public or the public will buy from their competitors. Advertising, by newspaper, magazine, and mail, is just as essential and vastly more profitable today than a year or two back. We are in a real "selling" zone and every business concern should put the

pressure on its sales and advertising campaigns.

The same comments apply to salesmen. They have passed through a very difficult period—how difficult, only they can tell. Not only have their earnings been low, but they have been roughly handled by customer and home office alike. Most bona fide salesmen, however, have been plugging along steadily, making their calls and contracts. They have been told that they were "sowing seed," but I know that to the vast majority of them it has seemed a mighty long time from planting to harvest. Now their opportunity is here. They should work as they have never worked before. By so doing they are performing a real service, not only for themselves and their families, but for their companies and for the nation.

Where Sales Are Best While I am speaking on the general subject of sales, readers may be interested to know in which territories sales barometers are making the best showing today. The Pacific Coast and Rocky Mountain states, Iowa, Arkansas, Oklahoma, the Carolinas, Florida, Mississippi, and Michigan are outstanding right now. Fourteen states are rated "good" on my Sales Map against nine a year ago and there are only four "blue" states against eight last December. Furthermore, there are individual cities even in "blue" states where trade is exceptionally good. The rural areas it is very good.

If there ever was a time for business men to kick limply out of the back window and to push ahead on a progressive sales campaign, now is the time. With but one or two exceptions, every factor in the outlook favors good business over the next year or two. But there is another danger presiding some day. Hence, while the sun shines! So my concrete advice to every sales organization today is: PUSH NOW YOUR SALES AND ADVERTISING CAMPAIGNS. STRIKE WHILE THE IRON IS HOT. MAKE THIS CHRISTMAS SEASON THE BEST—NOT SINCE 1929—BUT IN HISTORY. AND SALESMEN, GET YOUR SHARE OF THESE ORDERS

If a Christmas tree is kept in water while it is being used in holiday decorations, it will remain fresh and green for at least a week longer, says the Florida Agricultural Extension Service. Water should be replaced as it evaporates. Base of the tree should be trimmed to fresh wood just before it is placed in water.

Sebring, Fla.—Chemically preserved fruit from Highlands county will be displayed at the Florida National Exhibits in Radio City, New York. Thirty-eight jars of the fruit were recently shipped to Radio City for exhibit purposes. County Agent Louis H. Alameyer

**INSURANCE**  
All Lines With Old Line Companies  
Our protection covers fire, windstorm, auto, life, accident, workmen's compensation, bonds and plate glass.  
See Us Before You Buy Your Next Policy  
**Everglades Insurance Agency**  
Mrs. Ora W. Powell, Agent  
Fahokee, Phone 2381

**DR. A. J. LITTLE**  
OSTEOPATH  
Lake Harbor, Fla.

**EVERGLADES**  
Federal Savings and Loan Ass'n.

**BELLE GLADE**  
AN OPPORTUNITY TO HAVE YOUR SAVINGS PROTECTED BY AN AGENCY OF THE FEDERAL GOVERNMENT.  
ASK US ABOUT OUR WEEKLY SAVINGS PLAN

## THE WALDORF SHOP

326 Clematis St. West Palm Beach  
Next McCrory's Five and Ten Cent Store

Check these Gift . . . .  
**... V-A-L-U-E-S**  
at Our Christmas  
**SALE! 25% to 35% Reduction**  
**FOR MEN**

A Real Opportunity To Dress Up for the Holidays At a Very Small Cost!



All Wool  
**SUITS**  
Made to Sell Up to \$35.00  
**\$10 to \$20**  
Yoke, Bl Swing and Plain Backs in a beautiful array of Brown, Tan, Blue and Grey, checks, plaid and worsted, all sizes, shorts and regulars.

No Charge For Alterations  
**PEDWIN SHOES**  
\$3.50 to \$5.00  
Sports combination and plain colors. Made to sell at \$5.50

Mens' Broadcloth, silk, plain, fancy colors, made to sell up to \$5.00  
**SHIRTS and PAJAMAS . \$1.50 to \$2.95**  
Handkerchiefs Pure Linen, Pure Silk  
Hand-made to sell at \$2.00 a set. Also fancy and hand-rolled  
2 for \$1.00 3 for \$1.00 4 for \$1.00

## Rudy's Place

In Pahokee Is Ready For Business!

Genuine  
Pit Barbecue

In our cafe you'll find delicious food and the genuine PIT BARBECUE will more than please you. Once you try one of these delicious sandwiches you are sure to come back for more.

HERE YOU WILL FIND THE  
BEST COFFEE IN TOWN

Stop by and visit our place and we shall be pleased to serve you.

SANDWICHES OF ALL KINDS.

SINCLAIR  
PRODUCTS

Our service station is modernly equipped and no matter what your wants may be we are prepared to serve you. A full line of Sinclair products assure you of satisfaction.

INDEXED LUBRICATING  
SERVICE MAY BE SECURED  
AT OUR STATION

With all the latest and modern equipment you are assured of the very best service.

**RUDY'S PLACE**

Open 24 Hours Daily

Next Door To Skating Rink

Fahokee

# The Gayest, Happiest Season of the Year

May All The Joys Of A Glorious Christmas Be The  
Good Fortune Of Our Many Friends and Patrons  
In The Lake Okeechobee Region!

Bring in the yule log . . . hang up the holly . . . for here is a season both happy and jolly! We're so glad when this season rolls around, for more than any other time of the year it expresses a finer living . . . a keener sense of appreciation of friendships and good will . . . of traditions and realities . . . it is truly the gayest, happiest season of the year and anyone who does not catch the spirit and fails to enter into the festivities is surely missing something important in life. For all our friends we earnestly and sincerely hope that these Christmas joys are yours . . . that good fortune and good cheer will follow you throughout the New Year and that 1936 will bring you all of the good things of life!

We Thank Our Friends In The Lake Region Sincerely  
For The Splendid Patronage You Have Given Us, And  
Pledge Anew Our Best Efforts Toward Improving Our  
Service Even More Than Ever During the Coming Year!



We Extend Our  
Best Wishes



Greetings

BELLE GLADE,  
FLORIDA

**ALFRED**  
CREAMERY CO.

WEST PALM BEACH,  
FLORIDA





## YULETIDE CHEER

TO ALL

1935

Valuable assets cannot all be shown in figures. Among our most valued assets are the good will and friendship of our patrons. The spirit of the season brings to us renewed appreciation of old associations and the value of new friends. May your Christmas be very happy, is the wish of

MINER PACKING COMPANY

CLEWISTON, FLORIDA



From the store that gives you personal service and low prices with a greeting that goes a long way in holding your confidence. Do your Christmas shopping here. Try Shensky's First.

SHENSKY'S

I. RAYMOND SHENSKY, Sole Owner.

He may have it or can get it for you  
"My Name Is Your Guarantee"  
"Watch Lake Harbor and This Store Grow."



May this joyous Christmas season be but a forerunner of the happiness and prosperity that will be yours throughout the year.

Coffee Shoppe  
NELLIE EDWARDS  
BELLE GLADE



It is appropriate that we should pause in the year's busy work to observe with fitting reverence the anniversary of the Christ Child. And in keeping with the old custom that symbolizes Peace on Earth and Good Will Toward Men, we take this way of extending our sincerest greetings of the season.

THE KILGORE SEED COMPANY

BELLE GLADE

PAHOKEE



May every hour of Christmas day be gay with cheer, may friends make bright and glad the way, and may all the joys that memories hold dear at this season be joined in merry symphony.

The best of Wines and Liquors—and the best of wishes for a Merry Christmas and a Prosperous New Year.

Lake Harbor Drug Sundries

LAKE HARBOR, FLORIDA

## Our Best WISHES for HAPPINESS

1935



Just a Simple Greeting—

But it's laden down with cheer and sincerest wishes for a real old-fashioned Yuletide.

Glades Truck &amp; Tractor Company

PAHOKEE

FLORIDA



Now listen, old friends, it's Christmas today. And it doesn't matter what other folks say—To us it is jolly and merry and gay. Because folks like you have made it that way!

M. H. CROUCH

FRESH FLORIDA VEGETABLES  
PACKING HOUSES SOUTH BAY and LAKE HARBORLivingston And  
Stein, Brokers

May this Christmas be the brightest you have ever known—may it be a season of plenty and joy.

BELLE  
GLADE,  
FLORIDA

The greatest satisfaction in business is the joy that comes from human relationship. This greeting is sent to you as an expression of appreciation of your friendly patronage, and with the hope that your Christmas may be filled with happiness.

McDonald Farm Equipment Co.

BELLE GLADE

NICK'S LIQUOR STORE  
BELLE GLADENICK'S 5 O'CLOCK BAR  
PAHOKEE

Weather does not matter if hearts are warm and we can again wish our old friends A Very Merry Christmas.

BELLE GLADE PRINT SHOP

BELLE GLADE

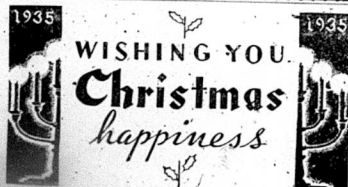
FLORIDA



As Christmas rolls around our thoughts revert gratefully to those who have made possible our progress. We extend our heartiest greetings.

East Coast Foundry &  
Boiler Co.  
Belle Glade, Florida

Whether it's a White Christmas—or a Green One—May it be a Merry One.

Cabin Dry Cleaners  
PAUL DAVIDSON  
Belle Glade, Florida

When In Clewiston  
DRINK — DINE — DANCE  
CLEWISTON BEER PARLOR

CLEWISTON

FLORIDA



To those whose Friendship has meant so much to us we extend the Season's Greetings.

Jones Hotel & Bar  
SOUTH BAY

Because we cannot see each of you personally we take this way of sending our Christmas Greeting and Best Wishes for a Happy Holiday Season.

MACKAY'S  
Service and Supply Company  
Lake Harbor

This means is taken to acquaint all friends, wherever they may be, with Good Wishes for Christmas and the New Year. To Gentlemen and Ladies, and to all Persons in general, are sent Greetings, Felicitations and all manner of Good Wishes, too tedious to enumerate here.

BILL THE TAILOR

An Established Reputation for Quality Tailoring  
WEST PALM BEACH